

## 2024 Current Fiscal Year Report: President's Export Council

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**1. Department or Agency**

Department of Commerce

**2. Fiscal Year**

2024

**3. Committee or Subcommittee**

President's Export Council

**3b. GSA Committee No.**

366

**4. Is this New During Fiscal Year?**

No

**5. Current Charter**

11/16/2021

**6. Expected Renewal Date**

09/30/2023

**7. Expected Term Date**

**8a. Was Terminated During Fiscal Year?**

No

**8b. Specific Termination Authority**

**8c. Actual Term Date**

**9. Agency Recommendation for Next Fiscal Year**

Continue

**10a. Legislation Req to Terminate?**

Not Applicable

**10b. Legislation Pending?**

Not Applicable

**11. Establishment Authority** Presidential

**12. Specific Establishment Authority**

EO 12131 (continued by EO 14109)

**13. Effective Date**

05/04/1979

**14. Committee Type**

Continuing

**14c. Presidential?**

Yes

**15. Description of Committee** National Policy Issue Advisory Board

**16a. Total Number of Reports**

No Reports for this Fiscal Year

**17a.**

0 17b. Closed0 17c. Partially Closed0 Other Activities0 17d. Total0

**Meetings and Dates**

No Meetings

**Current Next  
FY FY**

**18a(1). Personnel Pmts to Non-Federal Members**

\$0.00 \$0.00

<b>18a(2). Personnel Pmts to Federal Members</b>	\$0.00	\$0.00
<b>18a(3). Personnel Pmts to Federal Staff</b>	\$0.00	\$0.00
<b>18a(4). Personnel Pmts to Non-Member Consultants</b>	\$0.00	\$0.00
<b>18b(1). Travel and Per Diem to Non-Federal Members</b>	\$0.00	\$0.00
<b>18b(2). Travel and Per Diem to Federal Members</b>	\$0.00	\$0.00
<b>18b(3). Travel and Per Diem to Federal Staff</b>	\$0.00	\$0.00
<b>18b(4). Travel and Per Diem to Non-member Consultants</b>	\$0.00	\$0.00
<b>18c. Other(rents,user charges, graphics, printing, mail, etc.)</b>	\$0.00	\$0.00
<b>18d. Total</b>	\$0.00	\$0.00
<b>19. Federal Staff Support Years (FTE)</b>	0.00	0.00

**20a. How does the Committee accomplish its purpose?**

The President's Export Council (PEC) provides advice and policy recommendations on exporting. Its primary function is to advise the President on export trade matters. The PEC advocates for export expansion and explores options for the improvement of trade relationships with the global trading partners of the United States.

**20b. How does the Committee balance its membership?**

The Council membership consists of up to 28 private sector members representing a range of sectors active in export trade, including small and large business, services, agriculture, capital goods, consumer goods, process industries, strategic industries, high-technology and basic industries, as well as labor. The diversity of the

membership allows the Council to provide the President with a consensus of views on trade from all segments of the economy. Additionally, Five United States Senators and five Members of the House of Representatives are appointed to the PEC by the President of the Senate and the Speaker of the House, respectively. Seventeen Executive Branch members serve by virtue of their office and include the Secretaries of Commerce, Agriculture, Energy, Homeland Security, Labor, State, Treasury, and Transportation; the United States Trade Representative; the Chairman of the Export-Import Bank of the United States; the Administrator of the U.S. Small Business Administration; the Director of the United States Trade and Development Agency; the President of the United States International Development Finance Corporation; the Chairman of the Council of Economic Advisors; the Director of the Office of Management and Budget; the Director of the National Economic Council; and Director of the National Security Council. The heads, or their designees, of the National Governors Association and the United States Conference of Mayors are also members of the PEC.

**20c. How frequent and relevant are the Committee Meetings?**

The Council generally meets twice each year.

**20d. Why can't the advice or information this committee provides be obtained elsewhere?**

The President's Export Council is the only national advisory committee on export expansion and the only one that encourages export expansion in the private sector. The Council also makes recommendations on broad, national policies and programs affecting trade. Other trade-related committees exist with a narrower focus on trade

negotiations, and most offer advice only on specific industry or sectoral matters. The Council is the only advisory committee on trade whose membership includes all the major actors in the trade field: representatives from the Administration, the Congress, industry, agriculture, and labor. Therefore, it is the only forum that allows for discussion and debate among these various factions prior to providing advice to the President. Because of the Council's unique membership, high-visibility, and access to policymakers, it can be a more credible and effective advocacy group than other advisory groups. The companies represented also have considerable resources to do research and other work gratis. Hiring consultants to do this same work would cost the Government considerably more.

**20e. Why is it necessary to close and/or partially closed committee meetings?**

N/A

**21. Remarks**

**Designated Federal Officer**

Tricia Van Orden Director, Trade Promotion

Coordinating Committee Secretariat

<b>Committee Members</b>	<b>Start</b>	<b>End</b>	<b>Occupation</b>	<b>Member Designation</b>
Amon, Cristiano	03/24/2023	09/30/2025	Qualcomm Incorporated	Representative Member
Bernstein, Jared	07/10/2023	01/20/2025	Council of Economic Advisers	Ex Officio Member
Blinken, Antony	01/20/2021	01/20/2025	U.S. Department of State	Ex Officio Member
Bottoms, Keisha	08/08/2023	09/30/2025	KRLB, LLC	Representative Member
Brainard, Lael	02/21/2023	01/20/2025	National Economic Council	Ex Officio Member

Brewer, Rosalind	03/24/2023	09/30/2025	Business Executive	Representative Member
Buttigieg, Pete	01/20/2021	01/20/2025	U.S. Department of Transportation	Ex Officio Member
Curry, Raymond	03/24/2023	09/30/2025	Labor	Representative Member
Disbrow, Lisa	03/24/2023	09/30/2025	National Defense Industrial Association	Representative Member
Ebong, Enoch	01/20/2021	01/20/2025	U.S. Trade and Development Agency	Ex Officio Member
Ein, Mark	03/24/2023	09/30/2025	Kastle Systems	Representative Member
Ford, Beth	03/24/2023	09/30/2025	Land O'Lakes, Inc.	Representative Member
Fraser, Jane	03/24/2023	09/30/2025	Citi	Representative Member
Granholm, Jennifer	01/20/2021	01/20/2025	U.S. Department of Energy	Ex Officio Member
Guzman, Isabella	01/20/2021	01/20/2025	U.S. Small Business Administration	Ex Officio Member
Hart, Brett	03/24/2023	09/30/2025	United Airlines	Representative Member
Isaac, Brett	03/24/2023	09/30/2025	Navajo Power	Representative Member
Jahanian, Farnam	03/24/2023	09/30/2025	Carnegie Mellon University	Representative Member
Johnson, Lacy	03/24/2023	09/30/2025	Taft Stettinius & Hollister	Representative Member
Joyce, Gareth	03/24/2023	09/30/2025	Proterra	Representative Member
Laudicina, Paul	03/24/2023	09/30/2025	Kearney	Representative Member
Lawler, John	03/24/2023	09/30/2025	Ford Motor Company	Representative Member
Lesser, Rich	03/24/2023	09/30/2025	Boston Consulting Group	Representative Member
Lewis, Reta Jo	01/20/2021	01/20/2025	Export-Import Bank of the United States	Ex Officio Member
Lynch, Karen	03/24/2023	09/30/2025	CVS Health	Representative Member
Martinez, Robert	03/24/2023	09/30/2025	International Association of Machinists and Aerospace Workers	Representative Member

Mayorkas, Alejandro	01/20/2021	01/20/2025	U.S. Department of Homeland Security	Ex Officio Member
Nathan, Scott	01/20/2021	01/20/2025	U.S. International Development Finance Corporation	Ex Officio Member
Raimondo, Gina	01/20/2021	01/20/2025	U.S. Department of Commerce	Ex Officio Member
Renjen, Punit	03/24/2023	09/30/2025	SAP	Representative Member
Roman, Michael	03/24/2023	09/30/2025	3M	Representative Member
Rosen, Daniel	03/24/2023	09/30/2025	Rosen Partners LLC	Representative Member
Singer, Michelle	03/24/2023	09/30/2025	Comcast Corporation	Representative Member
Singh, Shamina	08/08/2023	09/30/2025	Mastercard Center for Inclusive Growth	Representative Member
Su, Julie	03/11/2023	01/20/2025	U.S. Department of Labor	Ex Officio Member
Subramaniam, Raj	03/24/2023	09/30/2025	FedEx Corporation	Representative Member
Sullivan, Jake	01/20/2021	01/20/2025	National Security Council	Ex Officio Member
Tai, Katherine	01/20/2021	01/20/2025	Office of the United States Trade Representative	Ex Officio Member
Verde, Juan	03/24/2023	09/30/2025	Alamo Solutions, LLC	Representative Member
Vilsack, Tom	01/20/2021	01/20/2025	U.S. Department of Agriculture	Ex Officio Member
Walden, Dana	03/24/2023	09/30/2025	Disney Entertainment	Representative Member
Yellen, Janet	01/20/2021	01/20/2025	U.S. Department of the Treasury	Ex Officio Member
Young, Shalanda	01/20/2021	01/20/2025	Office of Management and Budget	Ex Officio Member

**Number of Committee Members Listed: 43**

## Narrative Description

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What are the most significant program outcomes associated with this committee?**

Checked if  
Applies

Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input type="checkbox"/>
Increased customer satisfaction	<input type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

**Outcome Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What are the cost savings associated with this committee?**

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

**Cost Savings Comments**

The President's Export Council held no meetings in FY2022.

**What is the approximate Number of recommendations produced by this committee for the life of the committee?**

103

**Number of Recommendations Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?**

0%

**% of Recommendations Fully Implemented Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?**

50%

**% of Recommendations Partially Implemented Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

**Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?**

Yes ☐ No ☐ Not Applicable ☒

**Agency Feedback Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to provide feedback on and implement the recommendations.

**What other actions has the agency taken as a result of the committee's advice or recommendation?**

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>

Approved grants or other payments

☐

Other

☐

### **Action Comments**

The President's Export Council held one meeting in FY2023 after a seven-year hiatus. Progress is still underway to implement the recommendations.

### **Is the Committee engaged in the review of applications for grants?**

No

### **Grant Review Comments**

None

### **How is access provided to the information for the Committee's documentation?**

Checked if Applies

Contact DFO

☒

Online Agency Web Site

☒

Online Committee Web Site

☒

Online GSA FACA Web Site

☒

Publications

☒

Other

☐

### **Access Comments**

None