

2024 Current Fiscal Year Report: President's Advisory Council on Doing Business in Africa

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1. Department or Agency

Department of Commerce

2. Fiscal Year

2024

3. Committee or Subcommittee

President's Advisory Council on Doing
Business in Africa

3b. GSA

Committee No.

2515

4. Is this New Fiscal Year?

No

5. Current Charter

12/20/2023

6. Expected Renewal Date

12/20/2025

7. Expected Term Date

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

8c. Actual Term Date

9. Agency Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

Not Applicable

10b. Legislation Pending?

Not Applicable

11. Establishment Authority

Presidential

12. Specific Establishment Authority

E.O. 13675

13. Effective Date

08/05/2014

14. Committee Type

Continuing

14c. Presidential?

Yes

15. Description of Committee

National Policy Issue Advisory Board

16a. Total Number of Reports

No Reports for
this Fiscal Year

17a. Open

0

17b. Closed

0

17c. Partially Closed

0

Other Activities

0

17d. Total

0

Meetings and Dates

No Meetings

Current Next
FY FY

18a(1). Personnel Pmts to Non-Federal Members	\$0.00 \$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00 \$0.00
18a(3). Personnel Pmts to Federal Staff	\$0.00 \$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00 \$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00 \$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00 \$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00 \$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00 \$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00 \$0.00
18d. Total	\$0.00 \$0.00
19. Federal Staff Support Years (FTE)	0.00 0.00

20a. How does the Committee accomplish its purpose?

The President's Advisory Council on Doing Business in Africa (Advisory Council) provides information, analysis, and recommendations to the President that address the following, in addition to other topics deemed relevant by the President, the Secretary of Commerce, or the Advisory Council:

(i) creating jobs in the United States and Africa through trade and investment; (ii) developing strategies by which the U.S. private sector can identify and take advantage of trade and investment opportunities in Africa; (iii) building lasting commercial partnerships between the U.S. and African private sectors; (iv) facilitating U.S. business participation in Africa's infrastructure development; (v) contributing to the growth and

improvement of Africa's agricultural sector by encouraging partnerships between U.S. and African companies to bring innovative agricultural technologies to Africa; (vi) making available to the U.S. private sector an accurate understanding of the opportunities presented for increasing trade with and investment in Africa; (vii) developing and strengthening partnerships and other mechanisms to increase U.S. public and private sector financing of trade with and investment in Africa; (viii) analyzing the effect of policies in the United States and Africa on U.S. trade and investment interests in Africa; (ix) identifying other means to expand commercial ties between the United States and Africa; and (x) building the capacity of Africa's young entrepreneurs to develop trade and investment ties with U.S. partners.

20b. How does the Committee balance its membership?

The Secretary of Commerce appoints private-sector corporate members in consultation with the Trade Promotion Coordinating Committee. All members represent U.S. companies and their sectors. The ITA Office of Africa has prepared a Membership Balance Plan for the Advisory Council for consideration by the Secretary in making appointments. Considerations when making appointments will include balance in terms of points of view; geography; size of company to be represented; and industry sector, including representation of infrastructure, agriculture, consumer goods, banking, services, and other industries. The Advisory Council is broadly representative of the key industries with business interests in the functions of the Advisory Council. Appointments to the Advisory Council are made without regard to political affiliation. Where possible, the Department of Commerce also

considers the ethnic, racial, and gender diversity and various abilities of the United States population.

20c. How frequent and relevant are the Committee Meetings?

The Advisory Council meets approximately two to three times per year to deliberate and adopt reports of analysis and/or recommendations in response to requests from the Secretary of Commerce, on behalf of the President, regarding the administration's top priorities at the time for strengthening U.S.-Africa commercial relationships.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Advisory Council is the only advisory committee with a mandate to provide advice on strengthening commercial engagement between the United States and Africa, a core component of the President's Strategy Towards Sub-Saharan Africa. While other committees exist with respect to trade finance and trade negotiations concerning Africa, they have a narrower mandate and scope.

20e. Why is it necessary to close and/or partially closed committee meetings?

Not Applicable

21. Remarks

The Advisory Council held one meeting in FY23, on April 13, 2023, during which a report of 18 new recommendations was deliberated and adopted.

Designated Federal Officer

Giancarlo Mario Cavallo DFO

Committee Members	Start	End	Occupation	Member Designation
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Amoo, Franklin	05/04/2022	05/03/2024	Managing Partner	Representative Member
Brantley, Jason	05/04/2022	05/03/2024	Vice President, Sales and Marketing, Agriculture & Turf Division	Representative Member
Chopra, Deepak	05/04/2022	05/03/2024	President, Chief Executive Officer, Chairman, Co-Founder	Representative Member
Cohen, Gad	05/04/2022	05/03/2024	and Chief Executive Officer	Representative Member
El-Tohamey, Takreem	05/04/2022	05/03/2024	General Manager, Global Strategies and Sales	Representative Member
Hanson, Bruce	05/04/2022	05/03/2024	President and Chief Executive Officer	Representative Member
Karol, Kathryn	05/04/2022	05/03/2024	Vice President, Global Government and Corporate Affairs	Representative Member
Katsoudas, Francine	05/04/2022	05/03/2024	Executive Vice President and Chief People, Policy and Purpose Officer	Representative Member
Killeen, William (Bill)	05/04/2022	05/03/2024	Chief Executive Officer and Chairman	Representative Member
Mainich, Sami	05/04/2022	05/03/2024	Chair of Dow Africa Steering Committee and Managing Director for North & West Africa	Representative Member
Nevergole, John	05/04/2022	05/03/2024	Co-Founder and Chief Executive Officer	Representative Member
Ortega, Luisa	05/04/2023	05/03/2024	President for Africa	Representative Member
Osei-Sarpong, Kwabena	05/04/2022	05/03/2024	Founder and Chief Executive Officer	Representative Member
Poindexter, Nicole	05/04/2022	05/03/2024	Founder and Chief Executive Officer	Representative Member

Puech, Olivier	05/04/2022	05/03/2024	President and Executive Vice President, EMEA and Latin America Region	Representative Member
Siberell, Justin	05/04/2022	05/03/2024	President, Europe, Africa, and Middle East, Managing Director and Head of Public Sector for Africa	Representative Member
Sullivan, Peter	05/04/2022	05/03/2024	Regional President for Central and Eastern Europe, Middle East, and Africa, Founder and Chief Executive Officer	Representative Member
Torres, Andrew	05/04/2022	05/03/2024	Chief Executive Officer	Representative Member
Tulenok, Kate	05/04/2022	05/03/2024	Regional President for Africa and Middle East	Representative Member
Wright, Rahama	05/04/2022	05/03/2024		
van der Loo, Patrick	05/04/2022	05/03/2024		

Number of Committee Members Listed: 21

Narrative Description

What are the most significant program outcomes associated with this committee?

Checked if
Applies

Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input checked="" type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>

Implementation of laws or regulatory requirements

☐

Other

☐

Outcome Comments

Not Applicable

What are the cost savings associated with this committee?

Checked if Applies

None

☐

Unable to Determine

☒

Under \$100,000

☐

\$100,000 - \$500,000

☐

\$500,001 - \$1,000,000

☐

\$1,000,001 - \$5,000,000

☐

\$5,000,001 - \$10,000,000

☐

Over \$10,000,000

☐

Cost Savings Other

☐

Cost Savings Comments

Not Applicable

What is the approximate Number of recommendations produced by this committee for the life of the committee?

99

Number of Recommendations Comments

18 recommendations were produced in 2023.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

14%

% of Recommendations Fully Implemented Comments

Not Applicable

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

29%

% of Recommendations Partially Implemented Comments

Not Applicable

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

During development of recommendations, the Council consults the Doing Business in Africa inter-agency for feedback, and upon adoption of recommendations, inter-agency representatives provide in-person updates on ongoing initiatives and planned actions to implement the recommendations. The public can obtain information on agency feedback via meeting records archived on the PAC-DBIA website at <https://www.trade.gov/presidents-advisory-council-doing-business-africa>.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input checked="" type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

Not Applicable

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

Not Applicable

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
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Online Agency Web Site
Online Committee Web Site
Online GSA FACA Web Site
Publications
Other



Access Comments

Not Applicable