

2024 Current Fiscal Year Report: Environmental Technologies Trade Advisory Committee

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1. Department or Agency

Department of Commerce

2. Fiscal Year

2024

3. Committee or Subcommittee

Environmental Technologies Trade
Advisory Committee

3b. GSA

Committee No.

1893

4. Is this New Fiscal Year?

No

5. Current Charter

08/12/2022

6. Expected Renewal Date

08/12/2024

7. Expected Term Date

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

8c. Actual Term Date

9. Agency Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

Not Applicable

10b. Legislation Pending?

Not Applicable

11. Establishment Authority Statutory (Congress Created)

12. Specific Establishment Authority

P.L. 103-392

13. Effective Date

10/22/1994

14. Committee Type

Continuing

14c. Presidential?

No

15. Description of Committee National Policy Issue Advisory Board

16a. Total Number of Reports

No Reports for
this Fiscal Year

17a. Open

0

17b. Closed

0

17c. Partially Closed

0

Other Activities

0

17d. Total

0

Meetings and Dates

No Meetings

Current Next
FY FY

18a(1). Personnel Pmts to Non-Federal Members	\$0.00 \$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00 \$0.00
18a(3). Personnel Pmts to Federal Staff	\$0.00 \$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00 \$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00 \$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00 \$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00 \$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00 \$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00 \$0.00
18d. Total	\$0.00 \$0.00
19. Federal Staff Support Years (FTE)	0.00 0.00

20a. How does the Committee accomplish its purpose?

The Environmental Technologies Trade Advisory Committee's (ETTAC or Committee) mission is to provide advice on the policies and procedures, and focus the resources, of the U.S. Government (USG) through the interagency Trade Promotion Coordinating Committee's Environmental Trade Working Group ("Working Group"), with the aim of increasing exports of U.S. environmental technologies, goods and services. The ETTAC advises the Working Group through the Secretary of Commerce. Within the Department, the Director of the Office of Energy and Environmental Industries and one staff person act as Executive Director and DFO of the ETTAC respectively. Members, appointed by the Secretary of

Commerce, provide advice on the international interests and competitiveness of the U.S. environmental industry. ETTAC members consult widely with U.S. environmental technologies firms, relevant federal and state government agencies, and other experts in developing their advice for the Working Group. ETTAC's recommendations address areas critical to enhancing the competitiveness of the U.S. industry in international markets, including tariff and non-tariff barriers, USG's trade promotion programs, and standards-related challenges, among others. The interaction between the ETTAC and the Working Group has been key to the development and implementation of interagency strategy aimed at expanding U.S. environmental exports.

20b. How does the Committee balance its membership?

The ETTAC contains members from large, small and medium-sized companies, as well as trade associations and other relevant organizations operating throughout the United States and in a range of foreign markets. Committee members specialize in the various subsectors of the environmental industry -- Equipment: water treatment equipment and chemicals; air pollution control; instruments and information systems; waste management and recycling equipment; process and prevention technologies. Services: solid waste management; hazardous waste management; consulting and engineering; remediation and industrial services; analytical services; wastewater treatment works. Resources: water utilities; resource recovery.

20c. How frequent and relevant are the Committee Meetings?

The ETTAC meets approximately four times per

calendar year. In 2023, the ETTAC met four times (in April, June, September, and November 2023) in a hybrid format (both in-person and virtual member attendance) to discuss and formulate Committee recommendations based on research conducted by its three subcommittees: Trade Facilitation, Competitiveness, and Standards, Climate and Emerging Technology and Innovation, and Supply Chain and Circular Economy. Continuation of the ETTAC is critical because ETTAC is the only source of private sector advice to the USG on issues related to U.S. exports of environmental technologies, goods and services.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The ETTAC is an essential partner of the Federal Government in developing this important sector of the world and domestic economy. There is no other private sector group focusing specifically on environmental technologies trade and providing advice from U.S. environmental firms and the U.S. environmental industry — an industry which employs approximately 1.6 million Americans and generated an estimated \$407 billion in revenue in the United States in 2022.

20e. Why is it necessary to close and/or partially closed committee meetings?

ETTAC meetings are open to the public.

21. Remarks

Designated Federal Officer

Megan Hyndman DFO

Committee Members	Start	End	Occupation	Member Designation
Adler, Adina	02/01/2023	08/12/2024	Silverado Policy Accelerator	Representative Member

Baerg, Randy	02/01/2023	08/12/2024	Warren & Baerg Manufacturing	Representative Member
Blumberg, Dana	02/01/2023	08/12/2024	SCS Engineers	Representative Member
Chaitovitz, Chuck	02/01/2023	08/12/2024	U.S. Chamber of Commerce	Representative Member
Germain, Anne	02/01/2023	08/12/2024	National Waste and Recycling Association	Representative Member
Gust, Richard	02/01/2023	08/12/2024	Tire Industry Association	Representative Member
Hartley, Cynthia	02/01/2023	08/12/2024	AECOM	Representative Member
Herzog, Max	02/01/2023	08/12/2024	Cleveland Water Alliance	Representative Member
Hill, Rick	02/01/2023	08/12/2024	Apex Instruments	Representative Member
Houtman, Carrie	02/01/2023	08/12/2024	Dow	Representative Member
Jamaluddin, Tasha	02/01/2023	08/12/2024	Epcon Industrial Systems	Representative Member
Johnson, Debra	02/01/2023	08/12/2024	Stantec Consulting Services	Representative Member
Kasarabada, Ajay	02/01/2023	08/12/2024	Black & Veatch	Representative Member
Mahan, Joshua	02/01/2023	08/12/2024	Xylem	Representative Member
Matharu, Sarampal	02/01/2023	08/12/2024	Aquatech International	Representative Member
Raval, Ashish	02/01/2023	08/12/2024	Synoptic Data	Representative Member
Reading, Eric	02/01/2023	08/12/2024	Abt Associates	Representative Member
Rigby, David	02/01/2023	08/12/2024	Aquatronox	Representative Member
Rubin, Ben	02/01/2023	08/12/2024	Carbon Business Council	Representative Member
Schulzki, Clare	02/01/2023	08/12/2024	AJW	Representative Member
Stratchan, Stephen	02/01/2023	08/12/2024	International Water Company	Representative Member
Trofatter, John	02/01/2023	08/12/2024	Water Environment Federation	Representative Member
Undesser, Pauli	02/01/2023	08/12/2024	Water Quality Association	Representative Member
Updyke, Craig	02/01/2023	08/12/2024	ASTM International	Representative Member
Vengoechea, Roberto	02/01/2023	08/12/2024	Watts Water Technologies	Representative Member
Vorsheim, George	02/01/2023	08/12/2024	Environment One Corporation	Representative Member

Wihera, Sean	02/01/2023	08/12/2024	Clarity Movement	Representative Member
Zemek, Peter	02/01/2023	08/12/2024	Montrose Environmental Services	Representative Member

Number of Committee Members Listed: 28

Narrative Description

ETTAC is a private-sector advisory committee that was created by Congress to advise the Federal Government on policies and programs to expand U.S. exports of environmental technologies, goods and services. The industry the Committee represents is comprised of roughly 115,000 revenue-generating organizations that employ approximately 1.6 million individuals in the United States. Under the Jobs Through Trade Expansion Act, Congress authorized the creation of the Environmental Technologies Trade Advisory Committee to provide advice to the Department of Commerce and other federal agencies on how the U.S. government's policies and practices affect the export of U.S. environmental products and services. For its 2022-2024 charter, the ETTAC hosted among its members industry leaders from small, medium, and large enterprises; relevant industry associations; and key state-level advisors representing a vibrant U.S. industry that generated an estimated \$407 billion in revenue in 2022.

What are the most significant program outcomes associated with this committee?

Checked if
Applies

Improvements to health or safety	<input checked="" type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input checked="" type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input type="checkbox"/>

Outcome Comments

NA

What are the cost savings associated with this committee?

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

Cost Savings Comments

NA

What is the approximate Number of recommendations produced by this committee for the life of the committee?

150

Number of Recommendations Comments

In FY23, the committee met three times in a hybrid format and submitted 3 recommendations under the 2022-2024 charter, including on: organizing market intelligence roundtables on priority markets (1 rec), incorporating industry feedback on the U.N. global plastics pollution negotiation (1 rec), and focusing USTDA Reverse Trade Missions on priority topics and geographic regions (1 rec).

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

40%

% of Recommendations Fully Implemented Comments

Recommendations are fully implemented within the charter they are submitted when possible. The ETTAC may provide recommendations on trade and U.S. competitiveness issues which fall outside of the scope of the U.S. Department of Commerce and require implementation by interagency partners, or require implementation over several years.

For the 2020-2022 charter, two of the recommendations will be implemented in FY24, as they will build off of ongoing departmental market intelligence activities.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

45%

% of Recommendations Partially Implemented Comments

Recommendations pertaining to bilateral or multilateral dialogues and global instruments previously have been adopted as negotiating objectives of the United States. However, negotiation within the international policy dialogues that govern their full implementation is ongoing and likely to be a multi-year process necessitating further advice from the ETTAC. For the 2022-2024 charter, one recommendation is currently being implemented through providing feedback on the U.S. negotiating position on an ongoing global agreement.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

Agency feedback is provided in the form of a formal written response from the senior DOC official addressed in the initial recommendation or through an articulation of action and decision of the Working Group. Under the 2022-2024 charter, Secretary Raimondo has sent 1 response letter to the ETTAC in FY23 and will be sending an additional 2 response letters to the ETTAC addressing the 2 recommendation letters submitted on 9/26.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input checked="" type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

NA

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO



Online Agency Web Site



Online Committee Web Site



Online GSA FACA Web Site



Publications



Other



Access Comments

none