

2021 Current Fiscal Year Report: Environmental Technologies Trade Advisory Committee

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1. Department or Agency		2. Fiscal Year	
Department of Commerce		2021	
3. Committee or Subcommittee		3b. GSA Committee No.	
Environmental Technologies Trade Advisory Committee		1893	
4. Is this New During Fiscal Year?	5. Current Charter	6. Expected Renewal Date	7. Expected Term Date
No	08/16/2020	08/16/2022	
8a. Was Terminated During FiscalYear?	8b. Specific Termination Authority	8c. Actual Term Date	
No			
9. Agency Recommendation for Next FiscalYear	10a. Legislation Req to Terminate?	10b. Legislation Pending?	
Continue	No	Not Applicable	
11. Establishment Authority	Statutory (Congress Created)		
12. Specific Establishment Authority	13. Effective Date	14. Committee Type	14c. Presidential?
P.L. 103-392	10/22/1994	Continuing	No
15. Description of Committee	National Policy Issue Advisory Board		
16a. Total Number of Reports	No Reports for this FiscalYear		
17a. Open Meetings and Dates	17b. Closed	17c. Partially Closed	Other Activities
No Meetings	0	0	0

	Current FY	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$0.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Other(rents,user charges, graphics, printing, mail, etc.)	\$0.00	\$0.00
18d. Total	\$0.00	\$0.00

19. Federal Staff Support Years (FTE)

0.00 0.00

20a. How does the Committee accomplish its purpose?

The Committee's mission is to provide advice on the policies and procedures, and focus the resources, of the U.S. Government (USG) through the interagency Trade Promotion Coordinating Committee's Environmental Trade Working Group ("Working Group"), with the aim of increasing exports of U.S. environmental technologies, goods and services. The ETTAC advises the Working Group through the Secretary of Commerce. Within the Department, the Director of the Office of Energy and Environmental Industries and one staff person act as Executive Director and DFO of the ETTAC respectively. Members, appointed by the Secretary of Commerce, provide advice on the international interests and competitiveness of the U.S. environmental industry. ETTAC members consult widely with U.S. environmental technologies firms, relevant federal and state government agencies, and other experts in developing their advice for the Working Group. ETTAC's recommendations address areas critical to enhancing the competitiveness of the U.S. industry in international markets, including tariff and non-tariff barriers, USG's trade promotion programs, and standards-related challenges, among others. The interaction between the ETTAC and the Working Group has been key to the development and implementation of an interagency strategy aimed at expanding U.S. environmental exports.

20b. How does the Committee balance its membership?

ETTAC contains members from large, small and medium-sized companies, as well as trade associations and other relevant organizations operating throughout the United States and in a range of foreign markets. Committee members specialize in the various subsectors of the environmental industry -- Equipment: water treatment equipment and chemicals; air pollution control; instruments and information systems; waste management and recycling equipment; process and prevention technologies. Services: solid waste management; hazardous waste management; consulting and engineering; remediation and industrial services; analytical services; wastewater treatment works. Resources: water utilities; resource recovery.

20c. How frequent and relevant are the Committee Meetings?

The ETTAC meets approximately three times a year. In FY20, the ETTAC met in person two times and once virtually to discuss and formulate Committee recommendations based on research conducted by its three subcommittees: Trade Promotion and Export Market Development; Trade Policy and Trade Negotiations; and Cooperation on Standards, Certifications and Regulations. Continuation of the ETTAC is critical because ETTAC is the only source of private sector advice to the USG on issues related to U.S. exports of

environmental technologies, goods and services.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Committee is an essential partner of the Federal Government in developing this important sector of the world and domestic economy. There is no other private sector group focusing specifically on environmental technologies trade and providing advice from U.S. environmental firms and the U.S. environmental industry — an industry which employs approximately 1.6 million Americans and generated \$354 billion in revenue in the United States in 2019.

20e. Why is it necessary to close and/or partially closed committee meetings?

ETTAC meetings are open to the public.

21. Remarks

Subcommittee costs are included for the budget for the parent committee.

Designated Federal Officer

Amy Kreps DFO

Narrative Description

ETTAC is a private-sector advisory committee that was created by Congress to advise the Federal Government on policies and programs to expand U.S. exports of environmental technologies, goods and services. The industry the Committee represents is comprised of roughly 115,000 revenue-generating organizations that employ approximately 1.6 million individuals in the United States. Under the Jobs Through Trade Expansion Act, Congress authorized the creation of the Environmental Technologies Trade Advisory Committee to provide advice to the Department of Commerce and other federal agencies on how the U.S. government's policies and practices affect the export of U.S. environmental products and services. For its 2018-2020 charter, the ETTAC hosted among its members industry leaders from small, medium, and large enterprises; relevant industry associations; and key state-level advisors representing a vibrant U.S. industry that produced over \$354 billion in revenue in 2019.

What are the most significant program outcomes associated with this committee?

Checked if Applies

Improvements to health or safety



- Trust in government
- Major policy changes
- Advance in scientific research
- Effective grant making
- Improved service delivery
- Increased customer satisfaction
- Implementation of laws or regulatory requirements
- Other

Outcome Comments

NA

What are the cost savings associated with this committee?

Checked if Applies

- None
- Unable to Determine
- Under \$100,000
- \$100,000 - \$500,000
- \$500,001 - \$1,000,000
- \$1,000,001 - \$5,000,000
- \$5,000,001 - \$10,000,000
- Over \$10,000,000
- Cost Savings Other

Cost Savings Comments

NA

What is the approximate Number of recommendations produced by this committee for the life of the committee?

134

Number of Recommendations Comments

In FY20, the committee met twice in person and once virtually and submitted 10 recommendations, including on: U.S.-UK trade negotiations (3 recs), increasing environmental trade and the G7 (2 recs), standards and certifications (3 recs), multilateral development bank procurements (1 rec), and another end-of-life plastics/OECD recommendation (1 rec).

What is the approximate Percentage of these recommendations that have been or

will be Fully implemented by the agency?

40%

% of Recommendations Fully Implemented Comments

A recommendation's implementation status depends on the renegotiation's final outcome. Recommendations from the 2018-2020 charter were, where possible, implemented or otherwise addressed in FY19 and FY20. Implementation for certain recommendations (for example, of an in-person roundtable with multilateral development banks) had to be postponed due to the global pandemic. For more details, please see the "Responses to the Recommendations of the 2018-2020 ETTAC" document.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

45%

% of Recommendations Partially Implemented Comments

Recommendations pertaining to bilateral or multilateral dialogues and global instruments previously have been adopted as negotiating objectives of the United States. However, negotiation within the international policy dialogues that govern their full implementation is ongoing and likely to be a multi-year process necessitating further advice from the ETTAC.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes No Not Applicable

Agency Feedback Comments

Agency feedback is provided in the form of a formal written response from the senior DOC official addressed in the initial recommendation or through an articulation of action and decision of the Working Group.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

- Reorganized Priorities
- Reallocated resources
- Issued new regulation
- Proposed legislation
- Approved grants or other payments

Other



Action Comments

The 23 recommendations from the 2018-2020 charter cover a range of trade promotion, trade policy and standards-related topics. These include the U.S.-Japan, U.S.-EU and U.S.-UK trade negotiations, ways to improve the competitiveness of the U.S. environmental industry overseas, support for the Administration's position on end-of-life plastics in the OECD, Section 232 steel and aluminum tariffs, challenges associated with standards and certifications in international markets, and increasing U.S. firms' participation in multilateral development bank procurements.

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

NA

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO



Online Agency Web Site



Online Committee Web Site



Online GSA FACA Web Site



Publications



Other



Access Comments

none