

2025 Current Fiscal Year Report: President's Council on Sports, Fitness, and Nutrition

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1. Department or Agency

Department of Health and Human Services

2. Fiscal Year

2025

3. Committee or Subcommittee

President's Council on Sports, Fitness, and Nutrition

3b. GSA

Committee No.

1004

4. Is this New During Fiscal Year?

5. Current Charter	6. Expected Renewal Date	7. Expected Term Date
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No 05/17/2024 05/17/2026

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

n/a

8c. Actual Term Date

9. Agency Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

Not Applicable

10b. Legislation Pending?

Not Applicable

11. Establishment Authority

Presidential

12. Specific Establishment Authority

EO 13265, dated 6/6/2002, as amended by EO 13824, dated 2/26/2018; further amended by EO 14109, dated 9/29/2023

13. Effective Date

06/06/2002 Continuing Yes

14. Committee Type

14c. Presidential?

15. Description of Committee

Non Scientific Program Advisory Board

16a. Total Number of Reports

No Reports for this Fiscal Year

17a. Open 0 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 0

Meetings and Dates

No Meetings

	Current FY	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$0.00	\$0.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$0.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$0.00	\$0.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Administrative Costs (FRNs, contractor support, In-person/hybrid/virtual meetings)	\$0.00	\$0.00
18d. Other (all other funds not captured by any other cost category)	\$0.00	\$0.00
18e. Total Costs	\$0.00	\$0.00
19. Federal Staff Support Years (FTE)	0.00	0.00

20a. How does the Committee accomplish its purpose?

Members of the President's Council advise the President through the Secretary of the U.S. Department of Health and Human Services (HHS) about ways to promote regular physical activity,

fitness, sports participation, and good nutrition. The President's Council's budget and activities are managed by the Office of the President's Council, which is housed within ODPHP in the Office of the Assistant Secretary for Health (OASH). Council members play a critical role in identifying additional health promotion partners and activities which serve to extend OPDHP's communication reach. President's Council members provide guidance to the President, through the HHS Secretary, on how to increase awareness of the benefits of regular physical activity, sports participation, and good nutrition to physical and mental health. Council members may serve as subject matter experts on selected topics serve as liaisons to non-profit, public, and private entities. The President's Council has continuous interaction with the public through speaking engagements, social media, and other forms of communication on the importance of regular physical activity and good nutrition. The Office of the President's Council also forges a variety of partnerships to help HHS promote and communicate the health benefits of physical activity and good nutrition. In FY 24, the Office of the President's Council established MOUs with 16 professional sports leagues and players associations to extend messaging capabilities to diverse audiences.

20b. How does the Committee balance its membership?

The President's Council may consist of up to 30 members. The President selects individuals with varied experience from multiple sectors. Examples include amateur and professional athletes; health care professionals; nutrition professionals; educators; and individuals with experience in youth sports, public health, disability, or health

equity advocacy. The diversity of the members' backgrounds enhances opportunities for them to promote the President's Council's messages, and initiatives to a wide range of groups via speaking engagements and media events.

20c. How frequent and relevant are the Committee Meetings?

The President's Council typically meets one time per year as a full council but may have more frequent meetings as determined by the President's Council co-chairs and Executive Director. Subcommittees of the President's Council typically meet more frequently.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The President's Council is the only federal advisory committee focused solely on physical activity, sports, fitness, and nutrition for the health and well-being of all Americans. It was initially established as the President's Council on Youth Fitness in 1956 by President Dwight D. Eisenhower to develop and promote physical fitness and sports activities for American youth. Since then, it has functioned in an advisory capacity to the President and the Secretary of Health and Human Services and has provided guidance on ways to expand messaging about the importance of physical activity, sports participation, and good nutrition for the health of Americans of all ages, backgrounds, and abilities. The members of the President's Council provide an invaluable, irreplaceable, and cost-effective resource of expert advisors and high-profile ambassadors on topics such as the benefits and value of sports participation, regular physical activity, and good nutrition for all Americans. The President's Council members represent a unique

connection between the private sector and the federal government, including a direct relationship with HHS that ensures consistent messaging to the American public across physical activity, sports, and nutrition guidance.

20e. Why is it necessary to close and/or partially closed committee meetings?

President's Council meetings are open to the public.

21. Remarks

The President's Council functions as a non-discretionary federal advisory committee because it was established by a Presidential directive. Under the provisions of the Federal Advisory Committee Act (FACA), the appropriate action must be taken by the President or agency head every two years to authorize continuation of the President's Council, most recently through EO 14109, dated September 29, 2023. Members of the President's Council serve at the pleasure of the President. Typically, each administration selects a new slate of Council members. On March 23, 2022, President Biden appointed two co-chairs of the President's Council: Elena Delle Donne and José Andrés. In March 2023, President Biden announced his intent to appoint 27 new Council member to join co-chairs. These appointments were finalized on April 27, 2023. On May 10, 2024, President Biden announced his intent to appoint the 30th member of the Council. One of the President's Council priorities in FY 24 was to provide advice on actions that will help to achieve the Biden-Harris Administration's goals (outlined in the National Strategy on Hunger, Nutrition, and Health) to end hunger and increase healthy eating and physical activity by 2030, so that fewer Americans experience diet-related

diseases like diabetes, obesity, and hypertension. One way the President's Council did this was by recommending the establishment of MOUs between the Office of the President's Council and 16 sports leagues and professional associations in response to the White House Challenge to End Hunger and Build Healthy Communities. The MOUs were announced in February 2024 and outline opportunities for collaborative efforts to raise public awareness of the importance of improving overall wellness through physical activity, participation in youth sports, healthy eating, and food and nutrition security for people of all backgrounds and abilities. In FY 24, the Presidents Council also provided advice on opportunities to promote inclusivity and cultural understanding through sports as well as through culinary demonstrations that showcased diverse foodways. One example included a Feast & Fitness webinar in which President's Council members demonstrated how to prepare three nutritious Thanksgiving dishes followed by a discussion of Native American Heritage Month and ingredients popular among the nation's Indigenous communities. The webinar also highlighted messages from the Move Your Way campaign and showcased how President's Council members each like to stay physically active. Another example was the One Lacrosse Gathering celebration on the National Mall, a day dedicated to highlighting the traditions of Native American games, with a special focus on the origins and significance of lacrosse. The President's Council also provided advice on ways to promote physical activity through the National Youth Sports Strategy (NYSS), the federal roadmap intended to unite U.S. sports culture around a shared vision: one day, all youth will have the opportunity, motivation, and access to

play sports. To promote the NYSS, ODPHP and the Office of the President's Council continue to expand the NYSS Champions initiative (originally launched in FY 20) to recognize qualifying organizations for their work promoting youth sports participation and supporting the NYSS. At the time of this report at the end of FY 24, there are 274 NYSS Champion organizations. Another important priority for the Council in FY2024 was to bring back the President's Council annual awards program. A subcommittee of President's Council members recommended updated award criteria to ensure equity was infused throughout. They also recommended a new award category for 2024. Thirty-three individuals and organizations were recognized for their commitment to physical activity, fitness, and nutrition at the President's Council's 2024 Annual Meeting. The only annual reporting requirement that the President's Council must satisfy is to update the file maintained in the FACA database for the Annual Comprehensive Review. For more detailed information about the Council's programs and activities, visit odphp.health.gov/our-work/pcsfn.

Designated Federal Officer

Rachel Ann Fisher Senior Advisor

Committee Members	Start	End	Occupation	Member Designation
Campos Rivera, Maribel	04/27/2023	04/27/2025	Physician, Researcher, and Professor	Special Government Employee (SGE) Member
Catchings, Tamika	04/27/2023	04/27/2025	Olympic Gold Medalist, Former WNBA Player, and Sports Analyst	Special Government Employee (SGE) Member
Curry, Ayesha	04/27/2023	04/27/2025	Chef, Restaurateur, and Nonprofit Founder	Special Government Employee (SGE) Member

Curry, Stephen	04/27/2023	04/27/2025	NBA Player, Nonprofit Founder, and Lifestyle Brand Founder	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Feinman, Jon	04/27/2023	04/27/2025	CEO of a Social Justice Organization	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Flournoy, Tina	04/27/2023	04/27/2025	Attorney and Former Political Advisor	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Garces, Jose	04/27/2023	04/27/2025	Chef and Entrepreneur	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Gracia, J. Nadine	04/27/2023	04/27/2025	Public Health Leader and Physician	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Ham, Meg	04/27/2023	04/27/2025	Food Retailer and Executive	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Haynes, Kahina	04/27/2023	04/27/2025	Executive, Educator, and Arts Activist	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Howard, Ryan	04/27/2023	04/27/2025	Former MLB Player, Author, and Philanthropist	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Ingelsby, Martin	04/27/2023	04/27/2025	College Basketball Coach	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Izquierdo, Barbie	04/27/2023	04/27/2025	Social Justice Advocate, Food Insecurity Expert, and Public Speaker	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member
Jacobs, Ben	04/27/2023	04/27/2025	Chef and Restaurateur	Special Government Employee (SGE) Member Special Government Employee (SGE) Member Special Government Employee (SGE) Member

Kim, Chloe	04/27/2023	04/27/2025	Snowboarder and Olympic Gold Medalist	Special Government Employee (SGE) Member
Lowe, Chaunte	04/27/2023	04/27/2025	Olympic Bronze Medalist, Author, and Motivational Speaker	Special Government Employee (SGE) Member
Martinez-Bianchi, Viviana	04/27/2023	04/27/2025	Physician, Professor, and Latinx Health Advisor	Special Government Employee (SGE) Member
Meyers Taylor, Elana	04/27/2023	04/27/2025	American Bobsledder and Olympic Silver Medalist	Special Government Employee (SGE) Member
Mozaffarian, Dariush	04/27/2023	04/27/2025	Cardiologist, Professor, and Researcher	Special Government Employee (SGE) Member
Ng, Kim	04/27/2023	04/27/2025	MLB Executive	Special Government Employee (SGE) Member
O'Toole, Allison	04/27/2023	04/27/2025	Nonprofit Executive and Anti-hunger Champion	Special Government Employee (SGE) Member
Oyedeji Okanlami, Oluwaferanmi	04/27/2023	04/27/2025	Physician, Professor, and Adaptive Sport Advocate	Special Government Employee (SGE) Member
Ricketts, Laura	04/27/2023	04/27/2025	MLB Franchise Owner, LGBTQ Advocate, and Attorney	Special Government Employee (SGE) Member
Shaheen, Stefany	04/27/2023	04/27/2025	Nutrition Advocate, Business Leader, and Author	Special Government Employee (SGE) Member

Shore, Billy	04/27/2023	04/27/2025	Nonprofit Founder, Anti-hunger Leader, and Former Political Advisor	Special Government Employee (SGE) Member
Solomonov, Michael	04/27/2023	04/27/2025	Chef, Restaurateur, and Author	Special Government Employee (SGE) Member
Stockwell, Melissa	04/27/2023	04/27/2025	Veteran, Paralympian, and Motivational Speaker	Special Government Employee (SGE) Member
Towers, Amy	05/10/2024	05/10/2026	advocate and foundation leader	Special Government Employee (SGE) Member

Number of Committee Members Listed: 28

Narrative Description

The President's Council advises the President through the Secretary of Health and Human Services on ways to engage, educate, and empower all Americans to adopt a healthy lifestyle that includes regular physical activity and good nutrition. The President's Council also promotes the Department's Healthy People 2030 initiative; the Dietary Guidelines for Americans; the Physical Activity Guidelines for Americans; the National Strategy on Hunger, Nutrition, and Health; the National Youth Sports Strategy; and the National Strategy on Hunger, Nutrition & Health.

What are the most significant program outcomes associated with this committee?

Checked if
Applies

Improvements to health or safety	<input checked="" type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>

Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input checked="" type="checkbox"/>

Outcome Comments

The President's Council provides advice on ways to promote healthy lifestyles for all Americans on a national level through its health promotion and educational initiatives. President's Council partners promote consumer messages, programs and initiatives of the Department of Health and Human Services and other federal agencies to encourage healthy lifestyles that include regular physical activity and good nutrition. They also play a critical role in identifying additional health promotion partners and activities which serve to extend the communications reach of the Office of the President's Council and ODPHP.

What are the cost savings associated with this committee?

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

Cost Savings Comments

What is the approximate Number of recommendations produced by this committee for the life of the committee?

4

Number of Recommendations Comments

The President's Council recommended the establishment of MOUs between to the Office of the President's Council and professional sports leagues and players associations. They also recommended a new award category be added to the annual awards program and

established updated criteria.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

100%

% of Recommendations Fully Implemented Comments

In 2024, 16 MOUs were signed with professional sports leagues and players associations. During the annual meeting in September 2024, awards were given to individuals and organizations in 3 different categories.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

0%

% of Recommendations Partially Implemented Comments

all recs were implemented.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes ☒ No ☐ Not Applicable ☐

Agency Feedback Comments

Agency feedback is provided during open Council meetings as well as on the President's Council webpages on health.gov.

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

Not Applicable

How is access provided to the information for the Committee's documentation?

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input checked="" type="checkbox"/>
Online GSA FACA Web Site	<input checked="" type="checkbox"/>
Publications	<input type="checkbox"/>
Other	<input type="checkbox"/>

Access Comments

N/a