2012 Current Fiscal Year Report: Census Advisory Committee on the Asian Population

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1. Department or Agency			2. Fiscal Year	
Department of Commerce				
3. Committee or Subcommittee			b. GSA	
		-	Committee No.	
Census Advisory Committee on the Asian Population			9481	
4. Is this New During 5.	Current 6.	Expected	7. Expected	
Fiscal Year? Ch	arter R	enewal Date	Term Date	
No 02	/04/2010 02	2/04/2012		
8b. Specific 8a. Was Terminated During FiscalYear? Authority		nation	8c. Actual Term Date	
Yes			02/04/2012	
9. Agency	10a 4	egislation	10b.	
Recommendation for Ne	ext	Terminate?	Legislation	
FiscalYear	Neq to	i ci i i i i i alc :	Pending?	
Terminate	No			
11. Establishment Author	ority Ageno	cy Authority		
12. Specific	13.	14.	14c.	
Establishment	Effective Commite		Presidential?	
Authority	Date	Туре	Fiesidential:	
Secretary's Decision Memorandum	03/19/198	5 Continuing	No	
15. Description of Comr	nittee Non	Scientific Pro	ogram Advisory	
Board				
16a. Total Number of Re	eports 1			
16b. Report Report Title Date				
Meeting of th	e Census A	dvisory		
10/06/2011 Committee of	n the Asian	Population		
(DVD)				
Number of Committee R	eports Lis	ted: 1		
17a. 1 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 1 Open				

Meetings and Dates

Purpose	Start	End
Meeting of the Census Advisory Committees		
(CACs) on the African American Population,		
the American Indian and Alaska Native		
Populations, the Asian Population, the		
Hispanic Population, and the Native		
Hawaiian and Other Pacific Islander	10/06/2011	- 10/07/2011
Populations. The Committees will address		
issues related to the 2010 Census, including		
the Integrated Communications Campaign,		
2010 Partnerships, and other decennial		
activities.		

Number of Committee Meetings Listed: 1

Current FY FY	
18a(1). Personnel Pmts to \$0.00\$0.00	C
Non-Federal Members	
18a(2). Personnel Pmts to \$0.00\$0.00	า
Federal Members	5
18a(3). Personnel Pmts to \$58,010.00\$0.00	า
Federal Staff	J
18a(4). Personnel Pmts to \$0.00\$0.00	n
Non-Member Consultants	J
18b(1). Travel and Per Diem	h
to Non-Federal Members \$35,365.00 \$0.00	J
18b(2). Travel and Per Diem \$0.00\$0.00	h
to Federal Members	J
18b(3). Travel and Per Diem \$0.00\$0.00	h
to Federal Staff	J
18b(4). Travel and Per Diem	h
to Non-member Consultants \$0.00\$0.00	J
18c. Other(rents,user	
charges, graphics, printing, \$17,719.00\$0.00)
mail, etc.)	
18d. Total \$111,094.00\$0.00	C
19. Federal Staff Support	`
Years (FTE) 0.80 0.00	J

20a. How does the Committee accomplish its purpose?

The Asian Advisory Committee accomplished its

objectives by using its diverse ethnic representation to advise the Census Bureau on ways it can best enumerate the Asian population and provide quality, accurate data regarding the Asian population. The Committee advised the Census Bureau on several issues pertaining to the 2010 Census including privacy and confidentiality, language, outreach, education and promotion. The Advisory Committee also utilized its extensive expertise in statistics, demography, geography and other core disciplines of the Census Bureau to provide advice on a number of decennial planning issues.

20b. How does the Committee balance its membership?

The Committee's charter provided for nine members. The Committee comprised public and private sector representatives, academia, and representatives of Asian-serving, community-based organizations. The Committee provided geographic and ethnic balance, representing Asian communities across the country.

20c. How frequent and relevant are the Committee Meetings?

The Committee generally met twice a year. The meetings were relevant to Census oversight entities, the public and Census stakeholders. The meetings gave the public an opportunity to observe and gain insight into the decennial planning process, particularly as it strives to obtain an accurate count of undercounted populations such as the Asian community.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The Committee's expertise, ethnic and geographic

diversity are not to be found in any other Commerce component. Its work has been beneficial in helping the Census Bureau provide an open channel of communication with the Asian population, with the specific goal of reducing the differential undercount of this population.

20e. Why is it necessary to close and/or partially closed committee meetings? N/A

21. Remarks

The Committee provided substantive recommendations regarding the 2010 Census Language program, partnership and outreach activities geared toward Asian communities, and 2010 Census Communications plans for Asian audiences, including radio and television ads, in-language materials, toolkits, posters and other promotional merchandise.

Designated Federal Officer

Stanley J. Rolark Chief, Public Information Office

Committee Members	Start	End	Occupation	Member Designation
Li, Wei	04/16/2003	02/04/2012	Asian Pacific American Studies Program	Special Government Employee (SGE) Member
Nguyen, Tuan	03/18/2009	02/04/2012	Vice President of Media Relations	Special Government Employee (SGE) Member
Rao, K.V.	08/23/2000	02/04/2012	President, India Network Foundation	Special Government Employee (SGE) Member
Saxena, Neel	04/26/2006	02/04/2012	American University, School of Public Affairs	Special Government Employee (SGE) Member

Materials			Director of the Institute for Asian American Studies	Special Government
Watanabe, Paul	03/19/2009	02/04/2012	and Associate Professor at the University of Massachusetts Boston	Employee (SGE) Member

Number of Committee Members Listed: 5

Narrative Description

This committee supported the Census Bureau's strategic plan and mission by contributing to an accurate and cost-effective decennial census, and by increasing the public's trust of census initiatives, particularly the Asian population.

What are the most significant program outcomes associated with this committee?

	Checked if	
	Applies	
Improvements to health or safety		
Trust in government		✓
Major policy changes		
Advance in scientific research		
Effective grant making		
Improved service delivery		✓
Increased customer satisfaction		~
Implementation of laws or regulatory		
requirements		
Other		

Outcome Comments

NA

What are the cost savings associated with this committee?

Checked if Applies

None	
Unable to Determine	✓
Under \$100,000	
\$100,000 - \$500,000	

\$500,001 - \$1,000,000	
\$1,000,001 - \$5,000,000	
\$5,000,001 - \$10,000,000	
Over \$10,000,000	
Cost Savings Other	

Cost Savings Comments

High level of technical expertise and ethnic/geographic diversity on Committee would be cost prohibitive to duplicate.

What is the approximate <u>Number</u> of recommendations produced by this committee for the life of the committee?

8

Number of Recommendations Comments During this reporting period, the Advisory committee issued 8 recommendations.

What is the approximate <u>Percentage</u> of these recommendations that have been or will be <u>Fully</u> implemented by the agency? 12%

% of Recommendations <u>Fully</u> Implemented Comments NA

What is the approximate <u>Percentage</u> of these recommendations that have been or will be <u>Partially</u> implemented by the agency? 25%

% of Recommendations <u>Partially</u> Implemented Comments NA

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes 🗹 No 🗌 Not Applicable 🗌

Agency Feedback Comments

Via written responses to each recommendation, meetings, follow-up conference calls to clarify responses.

What other actions has the agency taken as a result of the committee's advice or recommendation?

	Checked if Applies
Reorganized Priorities	\checkmark
Reallocated resources	\checkmark
Issued new regulation	
Proposed legislation	
Approved grants or other payments	
Other	

Action Comments

Is the Committee engaged in the review of applications for grants? No

Grant Review Comments

NA

How is access provided to the information for the Committee's documentation?

	Checked if Applies	
Contact DFO	\checkmark	
Online Agency Web Site	\checkmark	
Online Committee Web Site		
Online GSA FACA Web Site	✓	
Publications	\checkmark	
Other		

Access Comments