

## 2012 Current Fiscal Year Report: Census Advisory Committee on the African-American Population

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### 1. Department or Agency

Department of Commerce

### 2. Fiscal Year

2012

### 3. Committee or Subcommittee

Census Advisory Committee on the African-American Population

### 3b. GSA

Committee

No.

322

### 4. Is this New During Fiscal Year?

No

### 5. Current Charter

02/04/2010 02/04/2012

### 6. Expected Renewal Date

### 7. Expected Term Date

### 8a. Was Terminated During Fiscal Year?

Yes

### 8b. Specific Termination Authority

### 8c. Actual Term Date

02/04/2012

### 9. Agency Recommendation for Next Fiscal Year

Terminate

### 10a. Legislation Req to Terminate?

No

### 10b. Legislation Pending?

### 11. Establishment Authority

Agency Authority

### 12. Specific Establishment Authority

Secretary's Decision Memorandum

### 13. Effective Date

03/19/1985

### 14. Committee Type

Continuing

### 14c. Presidential?

No

### 15. Description of Committee

Non Scientific Program Advisory Board

### 16a. Total Number of Reports

1

### 16b. Report Date

Report Title

Meeting of the Census Advisory

10/06/2011 Committee on the African American Population (DVD)

Number of Committee Reports Listed: 1

17a. 1 17b. Closed 0 17c. Partially Closed 0 Other Activities 0 17d. Total 1  
Open

## Meetings and Dates

Purpose	Start	End
Meeting of the Census Advisory Committees (CACs) on the African American Population, the American Indian and Alaska Native Populations, the Asian Population, the Hispanic Population, and the Native Hawaiian and Other Pacific Islander Populations. The Committees will address issues related to the 2010 Census, including the Integrated Communications Campaign, 2010 Partnerships, and other decennial activities.	10/06/2011	10/07/2011

## Number of Committee Meetings Listed: 1

	Current FY	Next FY
<b>18a(1). Personnel Pmts to Non-Federal Members</b>	\$0.00	\$0.00
<b>18a(2). Personnel Pmts to Federal Members</b>	\$0.00	\$0.00
<b>18a(3). Personnel Pmts to Federal Staff</b>	\$58,010.00	\$0.00
<b>18a(4). Personnel Pmts to Non-Member Consultants</b>	\$0.00	\$0.00
<b>18b(1). Travel and Per Diem to Non-Federal Members</b>	\$35,365.00	\$0.00
<b>18b(2). Travel and Per Diem to Federal Members</b>	\$0.00	\$0.00
<b>18b(3). Travel and Per Diem to Federal Staff</b>	\$0.00	\$0.00
<b>18b(4). Travel and Per Diem to Non-member Consultants</b>	\$0.00	\$0.00
<b>18c. Other(rents,user charges, graphics, printing, mail, etc.)</b>	\$17,719.00	\$0.00
<b>18d. Total</b>	\$111,094.00	\$0.00
<b>19. Federal Staff Support Years (FTE)</b>	0.80	0.00

**20a. How does the Committee accomplish its purpose?**

The African American Advisory Committee accomplished its purpose by engaging Census leadership and managers on priority decennial concerns and strategies, identifying strategies to improve census participation within the African American population, monitoring external issues and concerns that impact Census programs or the public's participation in the decennial census, and by recommending improvements to Census programs and initiatives. During this reporting period, members provided feedback on the American Community Survey Formal Review and the Alternative Questionnaire Experiment.

**20b. How does the Committee balance its membership?**

The Committee was comprised of public and private sector representatives, academia, community-based organizations and research entities. The Committee provided geographical balance, representing both urban and rural populations, and different regions from across the country. The Committee also recognized the growing diversity in the Black population by including two members from the Caribbean American population.

**20c. How frequent and relevant are the Committee Meetings?**

The Committee generally met twice a year.

**20d. Why can't the advice or information this committee provides be obtained elsewhere?**

The Committee's work had been useful in identifying the needs of a diverse Black population (including Caribbeans, Africans and African Americans), and the unique challenges associated

with enumerating these individuals.

**20e. Why is it necessary to close and/or partially closed committee meetings?**

N/A

**21. Remarks**

This Committee advised the Census Bureau on strategies to enumerate hard-to-count populations, particularly African American communities. The Committee's contributions to the 2010 Census included the identification of media strategies for the Black population, including Caribbean, African and African American audiences. The committee recommended appropriate messaging for this diverse population. The committee conducted significant outreach and education throughout African American populations, including faith-based audiences and Caribbean communities. In preparation for the 2020 Census, the agency will assess its needs with the goal of strengthening and expanding stakeholder advice and input through the use of technology and other means.

**Designated Federal Officer**

Stanley J. Rolark Chief, Public Information Office

Committee Members	Start	End	Occupation	Member Designation
Gregory, Karl	04/24/2007	02/04/2012	Retired, Professor Emeritus	Special Government Employee (SGE) Member
Haithcox, Linda	04/26/2006	02/04/2012	Executive Director, National Organizations of Black County Officials	Special Government Employee (SGE) Member
Marc, Linda	04/24/2007	02/04/2012	Yale School of Public Health	Special Government Employee (SGE) Member

McGehee, Mary	04/03/2008	02/04/2012	Senior Research Analyst, Arkansas Depart. of Health and Human Services	Special Government Employee (SGE) Member
Miller, Kenneth	04/21/2004	02/04/2012	Pastor, New Covenant Fellowship	Special Government Employee (SGE) Member
Williams, Kim	04/03/2008	02/04/2012	Assoc. Professor of Public Policy, Harvard University	Special Government Employee (SGE) Member

### Number of Committee Members Listed: 6

### Narrative Description

This committee supported the Census Bureau's constitutional mandate to conduct a census of the American population every ten years. It also supported the Census Bureau's strategic plan and mission by contributing to an accurate and cost-effective Census, by increasing the public's trust of and participation in the decennial census as well as the American Community Survey.

### What are the most significant program outcomes associated with this committee?

Checked if  
Applies

Improvements to health or safety	<input type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>
Implementation of laws or regulatory requirements	<input checked="" type="checkbox"/>
Other	<input type="checkbox"/>

### Outcome Comments

**What are the cost savings associated with this committee?**

Checked if Applies

None	<input type="checkbox"/>
Unable to Determine	<input checked="" type="checkbox"/>
Under \$100,000	<input type="checkbox"/>
\$100,000 - \$500,000	<input type="checkbox"/>
\$500,001 - \$1,000,000	<input type="checkbox"/>
\$1,000,001 - \$5,000,000	<input type="checkbox"/>
\$5,000,001 - \$10,000,000	<input type="checkbox"/>
Over \$10,000,000	<input type="checkbox"/>
Cost Savings Other	<input type="checkbox"/>

**Cost Savings Comments**

Technical expertise and diversity found on this committee would be most cost prohibitive to obtain under other circumstances.

**What is the approximate Number of recommendations produced by this committee for the life of the committee?**

8

**Number of Recommendations Comments**

During this reporting period, the African American Advisory Committee made numerous informal recommendations during meetings with Census leadership and staff. There were, however, 8 formal recommendations made during this period.

**What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?**

25%

**% of Recommendations Fully Implemented Comments**

NA

**What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?**

25%

**% of Recommendations Partially Implemented Comments**

NA

**Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?**

Yes ☒ No ☐ Not Applicable ☐

### **Agency Feedback Comments**

Via written responses to recommendations, follow up calls to clarify Census responses, emails and in advisory committee meetings and working groups.

**What other actions has the agency taken as a result of the committee's advice or recommendation?**

Checked if Applies

Reorganized Priorities	<input checked="" type="checkbox"/>
Reallocated resources	<input checked="" type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

### **Action Comments**

The agency has sought committee feedback on numerous Census Bureau studies and data products.

**Is the Committee engaged in the review of applications for grants?**

No

### **Grant Review Comments**

NA

**How is access provided to the information for the Committee's documentation?**

Checked if Applies

Contact DFO	<input checked="" type="checkbox"/>
Online Agency Web Site	<input checked="" type="checkbox"/>
Online Committee Web Site	<input checked="" type="checkbox"/>
Online GSA FACA Web Site	<input checked="" type="checkbox"/>
Publications	<input checked="" type="checkbox"/>
Other	<input checked="" type="checkbox"/>

**Access Comments**

Via Census webpage, written recommendations, and at meetings. We also have DVDs of meetings. In addition, members and Census Bureau staff frequently share committee recommendations and the results of Census/Advisory Committee deliberations in public forums during speaking engagements and outreach activities.