

2020 Current Fiscal Year Report: President's Council on Sports, Fitness, and Nutrition

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1. Department or Agency

Department of Health and Human Services

2. Fiscal Year

2020

3. Committee or Subcommittee

President's Council on Sports, Fitness, and Nutrition

3b. GSA

Committee No.

1004

4. Is this New During Fiscal Year?

No

5. Current Charter

05/17/2020

6. Expected Renewal Date

05/17/2022

7. Expected Term Date

8a. Was Terminated During Fiscal Year?

No

8b. Specific Termination Authority

8c. Actual Term Date

9. Agency

Recommendation for Next Fiscal Year

Continue

10a. Legislation Req to Terminate?

No

10b. Legislation Pending?

Not Applicable

11. Establishment Authority

Presidential

12. Specific Establishment Authority

EO 13265, dated 6/6/2002, as amended by EO 13824, dated 2/26/2018; Continued by EO 13889 dated 9/27/2019

13. Effective Date

06/06/2002

14. Committee Type

Continuing

14c. Presidential?

Yes

15. Description of Committee

Non Scientific Program Advisory Board

16a. Total Number of Reports

No Reports for this Fiscal Year

17a. Open

1

17b. Closed 0

17c. Partially Closed 0

Other Activities 0

17d. Total 1

Meetings and Dates

Purpose	Start	End
The Annual meeting for the Council was held on September 17, 2020; during which Committee members received briefings on the state of the science on physical activity science and determinants of sports participation from the Science Board; and the Council's activities to support the National Youth Sports Strategy. As part of the meeting, Council members deliberated to provide suggestions on how best to promote and implement the NYSS.	09/17/2020	09/17/2020

Number of Committee Meetings Listed: 1

	Current FY	Next FY
18a(1). Personnel Pmts to Non-Federal Members	\$0.00	\$0.00
18a(2). Personnel Pmts to Federal Members	\$0.00	\$0.00
18a(3). Personnel Pmts to Federal Staff	\$607,998.00	\$831,769.00
18a(4). Personnel Pmts to Non-Member Consultants	\$0.00	\$0.00
18b(1). Travel and Per Diem to Non-Federal Members	\$0.00	\$20,000.00
18b(2). Travel and Per Diem to Federal Members	\$0.00	\$0.00
18b(3). Travel and Per Diem to Federal Staff	\$164.00	\$17,656.00
18b(4). Travel and Per Diem to Non-member Consultants	\$0.00	\$0.00
18c. Administrative Costs (FRNs, contractor support, In-person/hybrid/virtual meetings)	\$0.00	\$0.00

18d. Other (all other funds not captured by any other cost category)	\$320,575.00	\$290,575.00
18e. Total Costs	\$928,737.00	\$1,160,000.00
19. Federal Staff Support Years (FTE)	5.30	5.30

20a. How does the Committee accomplish its purpose?

Members of the President’s Council on Sports, Fitness, and Nutrition (PCSFN) advise the President through the Secretary of the U.S. Department of Health and Human Services (HHS) about ways to promote regular physical activity, fitness, sports participation and good nutrition. Council members provide guidance to HHS on physical fitness and nutrition promotion, may serve as subject matter experts on selected topics, and serve as liaisons to non-profit, public, and private entities. They regularly speak to local, regional, and national audiences on the importance of regular physical activity and good nutrition; and forge partnerships to help the HHS achieve its health promotion missions. The Council has continuous interaction with the public through speaking engagements, e-mail blasts, newsletters, and social media. In the past year, the Council members participated in a number of events related to youth sports participation, inclusive youth sports, and healthy eating. These include participating in a Youth Sports Roundtable in Charlotte, North Carolina (which brought together community leaders to discuss ways to further collaborate and support youth sports participation); addressing the American Medical Society for Sports Medicine’s and gave an overview of how members could implement the National Youth Sports Strategy; attending an

Embassy of Qatar Sports Day event with the Qatari Ambassador; and, virtually convening a series of workshops in six regions across the country. The workshops educated attendees about the National Youth Sports Strategy, and connected over 100 youth sports stakeholders to one another to discuss how to reintroduce programs in the wake of the pandemic.

20b. How does the Committee balance its membership?

The Council may consist of up to 30 members. The Council currently has 21 members. These members are appointed by, and serve at the pleasure of, the President. Three members have been selected to serve as Co-chairs. The Council membership includes individuals from the following occupations: professional and amateur athletes, fitness industry professionals and entrepreneurs, media, non-profit organizations, and the military. The diversity of the members' backgrounds enhances opportunities for them to advise HHS on how best to promote messages, programs, and initiatives related to physical activity, fitness, sports and nutrition.

20c. How frequent and relevant are the Committee Meetings?

The Council typically meets once a year. Traditionally, the annual meeting takes place in May to coincide with National Physical Fitness and Sports Month, or September to coincide with National Childhood Obesity Awareness Month. In FY2019, the Council re-established its Science Advisory Board, as a sub-committee to the PCSFN. During FY20 the full Science Board met 8 times, and subcommittees of the Board met 20 times. It is anticipated that the Board will meet 12 times and host 25 subcommittee meetings in

FY21.

20d. Why can't the advice or information this committee provides be obtained elsewhere?

The PCSFN was initially established as the President's Council on Youth Fitness in 1956 by President Dwight D. Eisenhower to develop and promote physical fitness and sports activities for American youth. Under the Administration of President Lyndon Johnson, the name of this advisory committee was changed to President's Council on Physical Fitness and Sports. The Council has functioned in an advisory capacity to the President and the Secretary of Health and Human Services to advise on the importance of physical activity for the health of Americans of all ages, backgrounds and abilities. In February 2018, in recognition of the fact that youth sports participation and the health of the nation's children are in decline, President Donald Trump issued Executive Order 13824 tasking the Secretary of HHS (through the Council) with developing a National Youth Sports Strategy to increase access to sports for all American youth. The Strategy was completed with the help of the Council, and launched in September 2019. The appointed members of the PCSFN provide an invaluable, irreplaceable and cost effective resource of expert advisors on topics such as the benefits and value of sports participation, regular physical activity and good nutrition for all Americans. The Council members represent a unique connection between the private sector and the federal government, including a direct relationship with HHS that ensures consistent messaging to the American public across physical activity, sports and nutrition guidance.

20e. Why is it necessary to close and/or

partially closed committee meetings?

PCSFN meetings are open to the public.

21. Remarks

PCSFN is the only federal committee focused solely on physical activity, sports, fitness, and nutrition for the health and well-being of all Americans. The diverse make-up of the Council, many of whom are high-profile citizens, enables HHS to forge critical partnerships with a variety of non-profit, private sector, and state and local agencies and offices to promote physical activity and nutrition. The PCSFN functions as a non-discretionary federal advisory committee because it was established by a Presidential directive. Under the provisions of the Federal Advisory Committee Act (FACA), the appropriate action must be taken by the President or agency head every two years to authorize continuation of the Council. The necessary action has been taken by the President at appropriate intervals to continue the Council. Most recently, Executive Order 13889, was executed by President Donald Trump on September 27, 2019, authorizing the Council to operate from September 30, 2019 until September 30, 2021. In FY 2019, the PCSFN contributed to the development of the National Youth Sports Strategy (NYSS). The NYSS is the first federal roadmap intended to ensure that all youth have the opportunity, motivation, and access to play sports. In FY20, the Council was instrumental in assisting federal staff to identify outreach opportunities for the NYSS. Additionally, the Science Board subcommittee drafted a white paper supporting the tenets of the NYSS, which was used to create a factsheet on the benefits of youth sports. The FY2020 budget for the PCSFN remained flat. As part of the HHS' Reimagine initiative, a change was made to how the Council's

budget and activities are managed, where the Office of the President's Council for Sports, Fitness and Nutrition was subsumed under the Office of Disease Prevention and Health Promotion (ODPHP) in the HHS Office of the Assistant Secretary for Health. Estimates of personnel costs reflect the costs of supporting the original staff for the Council (5.3 FTEs), and the part-time contributions of ODPHP staff in hosting and supporting the Annual Meeting and Council management activities. Travel costs were significantly reduced in FY20 because of the COVID-19 pandemic. Travel was planned to support federal staff and PCSFN members in disseminating information about the NYSS and to attend the PCSFN Annual Meeting as well as a series of other outreach engagements. The FY21 travel budget for PCSFN will remain the same as the FY20 estimate. PCSFN anticipates resuming and amplifying its efforts to identify strategies to disseminate the NYSS in calendar year 2021, pending ongoing mitigation strategies for the pandemic. Costs totaling approximately \$290,575 include rent, training, Annual Meeting support, office supplies and equipment, printing and shipping, event registration/exhibiting fees, security investigations and badging for staff, parking for staff, and the annual contribution to the Service and Supply Fund as a staff division within the HHS Office of the Assistant Secretary for Health. The total projected expenses for FY2021 are expected to be the same as projected for FY2020, totaling \$1,160,000. The only annual reporting requirement that the Council must satisfy is to update the file maintained in the FACA database for the Annual Comprehensive Review. For more detailed information about the Council's programs and activities, visit health.gov/our-work/pcsfm.

Designated Federal Officer

Jennifer Anne Bishop Senior Advisor

Committee Members	Start	End	Occupation	Member Designation
Becker, Brenda	05/29/2018	11/29/2020	Business Executive	Special Government Employee (SGE) Member
Belichick, Bill	09/20/2018	03/20/2021	Professional Sports--Coach	Special Government Employee (SGE) Member
Damon, Johnny	05/29/2018	11/29/2020	Retired Major League Baseball Player	Special Government Employee (SGE) Member
Drinkwater, Trevor	05/29/2018	11/29/2020	Corporate CEO/Film Producer	Special Government Employee (SGE) Member
Goldman, Robert	05/29/2018	11/29/2020	Physician	Special Government Employee (SGE) Member
Gulbis Rodarmel, Natalie	05/29/2018	11/29/2020	Professional Golfer	Special Government Employee (SGE) Member
Hayworth, Nan	05/29/2018	11/29/2020	Physician/Former Member of Congress	Special Government Employee (SGE) Member
Hesse, Matthew	05/29/2018	11/29/2020	Corporate CEO/U.S. Army Veteran	Special Government Employee (SGE) Member
Lundvall, Ashlee	05/29/2018	11/29/2020	Former Ms. Wheelchair USA	Special Government Employee (SGE) Member
May-Treanor, Misty	05/29/2018	11/29/2020	Retired Professional Volleyball Player	Special Government Employee (SGE) Member

Olson, Jacob	05/29/2018	11/29/2020	Collegiate Football Player	Special Government Employee (SGE) Member
Oz, Mehmet	09/20/2018	03/20/2021	Physician and Television Personality	Special Government Employee (SGE) Member
Rivera, Mariano	09/19/2018	03/19/2021	Retired Professional Athlete	Special Government Employee (SGE) Member
Rohbock, Shauna	05/29/2018	11/29/2020	Olympian (Bobsled)/U.S. Army National Guard	Special Government Employee (SGE) Member
Snyder, Kyle	10/09/2018	04/09/2021	Olympic Athlete	Special Government Employee (SGE) Member
Teer, Julie	05/29/2018	11/29/2020	Non-Profit Executive	Special Government Employee (SGE) Member
Tisi, Christopher	05/29/2018	11/29/2020	Corporate CEO/Entrepreneur	Special Government Employee (SGE) Member
Walker, Herschel	05/29/2018	11/29/2020	Retired National Football League Player	Special Government Employee (SGE) Member
Wilkins, Robert	05/29/2018	11/29/2020	U.S. Air Force Veteran/Military Evangelist	Special Government Employee (SGE) Member
Worthington, Samuel	05/29/2018	11/29/2020	Corporate CEO/Athletic Club Owner	Special Government Employee (SGE) Member
Yaccarino, Linda	05/29/2018	11/29/2020	Corporate Media Executive	Special Government Employee (SGE) Member

Number of Committee Members Listed: 21

Narrative Description

The PCSFN advises the President through the Secretary of Health and Human Services (HHS) on ways to engage, educate, and empower all Americans to adopt a healthy lifestyle that includes regular physical activity and good nutrition. The Council also provides guidance on how to promote the Department's Healthy People 2030 initiative, the Dietary Guidelines for Americans, the Physical Activity Guidelines for Americans, and the National Youth Sports Strategy.

What are the most significant program outcomes associated with this committee?

	Checked if Applies
Improvements to health or safety	<input checked="" type="checkbox"/>
Trust in government	<input checked="" type="checkbox"/>
Major policy changes	<input type="checkbox"/>
Advance in scientific research	<input type="checkbox"/>
Effective grant making	<input type="checkbox"/>
Improved service delivery	<input checked="" type="checkbox"/>
Increased customer satisfaction	<input checked="" type="checkbox"/>
Implementation of laws or regulatory requirements	<input type="checkbox"/>
Other	<input checked="" type="checkbox"/>

Outcome Comments

The Council advises the President, through the Secretary of the U.S. Department of Health and Human Services (HHS), about ways to promote regular physical activity, fitness, sports participation and good nutrition. Council members also play a critical role in identifying additional health promotion partners and activities which serve to extend the communications reach of the Office of Disease Prevention and Health Promotion. These partners promote consumer messages, programs, and initiatives of the Department of Health and Human Services and other federal agencies to encourage healthy lifestyles that include regular physical activity and good nutrition. During FY2019, the Council reinstated the Science Advisory Board, a subgroup to the PCSFN which will provide subject matter expertise in the field of youth sports and related disciplines; and support

the Council in message development and program execution to ensure alignment with the latest youth sports research.

What are the cost savings associated with this committee?

Checked if Applies

- None
- Unable to Determine
- Under \$100,000
- \$100,000 - \$500,000
- \$500,001 - \$1,000,000
- \$1,000,001 - \$5,000,000
- \$5,000,001 - \$10,000,000
- Over \$10,000,000
- Cost Savings Other

Cost Savings Comments

PCFSN staff and Council members performed all duties and managed operations on a \$1.16 million budget in FY20 with 5.3 FTEs.

What is the approximate Number of recommendations produced by this committee for the life of the committee?

1

Number of Recommendations Comments

The Annual meeting for the Council was held on September 17, 2020; in Rockville, Maryland 20852. The meeting was held virtually, and meeting information and a video can be found: <https://health.gov/our-work/pcsfn/council-meetings>. During the meeting, Council members received briefings on the state of the science on physical activity science and determinants of sports participation from the Science Board; and the Council's activities to support the National Youth Sports Strategy (NYSS). As part of the meeting, Council members deliberated to provide suggestions on how best to promote and implement the NYSS.

What is the approximate Percentage of these recommendations that have been or will be Fully implemented by the agency?

0%

% of Recommendations Fully Implemented Comments

With the completion of the National Youth Sports Strategy (NYSS), the Office of Disease

Prevention and Health promotion (ODPHP) is in the process of drafting a formal implementation plan, which will employ some of the recommended activities outlined by the Council in their September 2019 Annual Meeting. The implementation plan is expected to be completed in early 2020 and the Council members will to assist with the promotion of the NYSS and sports participation via public engagement.

What is the approximate Percentage of these recommendations that have been or will be Partially implemented by the agency?

100%

% of Recommendations Partially Implemented Comments

PCSFN created an implementation plan for the NYSS, which employed some of the recommended activities outlined by the Council in the 2019 and 2020 Annual Meetings.

Does the agency provide the committee with feedback regarding actions taken to implement recommendations or advice offered?

Yes No Not Applicable

Agency Feedback Comments

What other actions has the agency taken as a result of the committee's advice or recommendation?

Checked if Applies

Reorganized Priorities	<input type="checkbox"/>
Reallocated resources	<input type="checkbox"/>
Issued new regulation	<input type="checkbox"/>
Proposed legislation	<input type="checkbox"/>
Approved grants or other payments	<input type="checkbox"/>
Other	<input type="checkbox"/>

Action Comments

Is the Committee engaged in the review of applications for grants?

No

Grant Review Comments

Not Applicable

How is access provided to the information for the Committee's documentation?

Checked if Applies

- Contact DFO
- Online Agency Web Site
- Online Committee Web Site
- Online GSA FACA Web Site
- Publications
- Other

Access Comments

N/a